



— State of —  
**North Dakota**  
*Office of the Governor*

**John Hoeven**  
*Governor*

PROCLAMATION  
**CUSTOMER SERVICE WEEK**  
OCTOBER 4-8, 2010

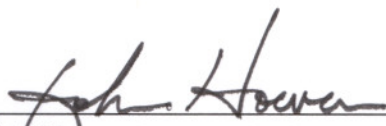
**WHEREAS**, in a thriving free enterprise system such as ours, which provides consumers with a wide range of goods and services from which to choose, the most successful organizations are those that display a strong commitment to customer satisfaction; and

**WHEREAS**, organizations that are built on customer service understand and anticipate the needs of customers and design goods and services to meet those needs, resulting in a commitment to service that leads to customer loyalty and improved bottom lines; and


**WHEREAS**, it is important that high-quality customer service be a goal of every person in business, industry and government in order for our state and nation to remain competitive in the global marketplace; and

**WHEREAS**, Customer Service Week is devoted to recognizing the importance of customer service and to honoring the people on the front lines of the service industry.

**NOW, THEREFORE**, as Governor of the State of North Dakota, I do hereby proclaim October 4-8, 2010, **CUSTOMER SERVICE WEEK** in the state of North Dakota.

  
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John Hoeven  
Governor

ATTEST:

  
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Alvin A. Jaeger  
Secretary of State